



MERRIMACK HALL'S
ROCKET CITY

0.12 K

MICROTHON

Presented by: HARRISON | GAMMONS
ATTORNEYS AT LAW

SATURDAY
OCT 12
2 - 4 PM
CAMPUS 805

*Run,
Walk,
Crawl...
Whatever
it takes*

*Just cross the 383 feet of the
Butler Green at Campus 805*





ABOUT THE RACE

A family-friendly fundraising event spoofing a traditional road race. The "race" is across the 383 feet (0.12K) of the Butler Green at Campus 805 in downtown Huntsville. Put on your numbered bib (just like the real racers!) and race from Straight to Ale to Yellowhammer Brewery. Or vice-versa, we're not all that organized.

The 2024 race is targeting 600 registered racers, but don't worry, there's plenty of time to train! The Microthon has an active Facebook page, and "sofa to 0.12K" training videos on Youtube. Registration information is listed below and there's ample opportunity for your company to boast its involvement in this incredible show of human ability.

HOW TO REGISTER:

Just like a real race, we utilize a RunSignUp race website. Scan the QR code and choose your race package, provide your t-shirt size, and start your training regimen!

\$25

0.12K RUNNER'S PACKAGE

Your entry into the microthon, complete with free T-shirt and a ticket to use at a Campus 805 brewery! If you make it across the finish line, receive the coveted Finisher's Medal (aka bottle opener) and an oval "0.12K" sticker to let other drivers know "Hey I'm better than you."

\$50

SLACKER'S PACKAGE

It's true, 0.12K is too much for some people. We get it. Therefore we offer The Slacker's Package. You don't have to race but you STILL get all the swag! In this case, the "Finisher" in Finisher's Medal signifies that you finished paying your credit card bill for this option. No one has to know otherwise.

\$15

KID'S PACKAGE

For those with tiny legs, 0.12K is actually the perfect distance. This registration package is designed for those young at heart AND body. Seriously, they will receive a youth size t-shirt, a Finisher's Medal, and unique sticker made just for kids.

**SATURDAY
OCT 12 • 2-4PM
BUTLER GREEN
@ CAMPUS 805**



Anna C. is an O.G. on the Merrimack Hall Happy Performance Team. Each year Anna and her friends kickoff our race with a hype performance to get those race juices flowing!

SIGN UP!



SPONSORSHIP OPPORTUNITIES

All donations are accepted, welcome, and directly benefit an experience that many of our friends with special needs can only get at Merrimack Hall.

\$3,000

THE BIG CHEESE SPONSOR *Don't just cross the finish line, own it!*

Includes all Not-So-Micro Sponsor rewards plus:

- You will be the presenting sponsor for the 2024 Rocket City Microthon
- Your name and logo will be the Crown Jewel of our Microthon, including placement in the event title, the most prominent placement on the T-Shirts, our race registration website, the race day announcements and multiple social media posts.
- 10 golden food and drink tickets!
- This Microthon wouldn't be complete without 2 "Big Cheese" hats!

SOLED

\$1,000

NOT-SO-MICRO SPONSOR *Are you ready to be the big fish in our not-so big pond?*

Includes all Tent Tycoon rewards plus:

- T-Shirt Fame: Your logo gets to strut its stuff in our race shirts. It's like a fashion show, but sweatier!
- Web Presence: Your name will grace our registration website for all to see!

\$500

TENT TYCOON *Do you want some guaranteed shade at this grueling event?*

Includes all Itty-Bitty Billboard Committee rewards plus:

- A tent where you can handout promotional materials, set up games, and have a homebase for your fit crew!
- Race organizers will work with sponsor on tent needs.
- Your company will be promoted on social media

\$150

ITTY BITTY BILLBOARD COMMITTEE

Attention micro-managing marketers! Here's your chance to sweat the small stuff in style! Join us as the Itty-Bitty Billboard Committee and make a monumental impact in our miniature marathon! This tier will include personal signage with your company name and logo along our grueling 0.12k course. Sign up before all the miniature billboards are taken!

For sponsorship & race information please contact:

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